

Relationship Networking

The Art of
Turning Contacts
into Connections



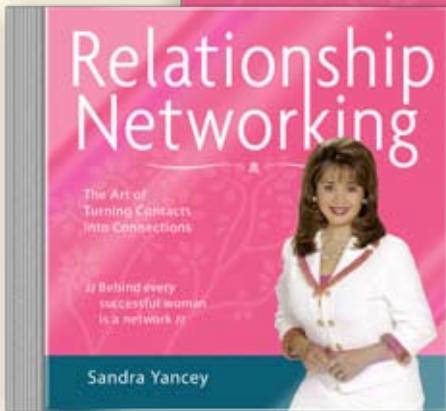
“Behind every successful woman is a network.”

- Sandra Yancey

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Powerful people get things done - and those with thriving networks know who to call to make things happen. Networking master Sandra Yancey shares the secrets and techniques behind her own phenomenal success to help women use their natural relationship-building talents to turn everyday contacts into powerful business and life connections.

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Relationship Networking



You are guaranteed to improve your networking skills and boost your success by reading this wonderful book by Sandra Yancey. Then be sure to give a copy to those friends of yours who are looking to grow, learn, and find more success. This book is motivating, yet practical and inspirational, yet real. I've had the great pleasure to see Sandra in action. Her book is not just worth your time, it's a must share."

Eileen M. Terry

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Blockbuster Inc.

"I hope women read and pay attention to this important book. Just following Sandra's ideas and concrete practical suggestions would make all of our businesses stronger."

Cindy Bates

General Manager
US Small Business, Microsoft

"Sandra Yancey has re-defined networking to remind us that the universe is a generous place. What goes around comes around: when you approach every new person you meet in the spirit of abundance, you will never again grouse about what's in it for you. Beyond being smart business, her approach is profound: when everybody networks this way, we will have transformed ourselves into unstoppable forces for positive change. You Glow, Girl!"

Judy Bradt

Principal & CEO
Summit Insight LLC
& Former Trade Commissioner (1988-2003),
Canadian Embassy, Washington DC

"Sandra Yancey is empowering women to leverage their leadership and power to make a tremendous difference in the 21st Century. She thinks big, bold and audacious and opens doors through connecting and networking that we never could access before."

Melanie Sabelhaus

Former Deputy Administrator
U.S. Small Business Administration