



The following is the list of speakers and topics that are available for interviews from August 6 - 9, 2009 in Dallas. Each of these speakers will be at the eWomenNetwork International Conference.

Debbie Meyer

Inventor of Debbie Meyer™ GreenBags®”

Debbie Meyer became a household name with the launch of her DEBBIE MEYER™ GreenBags®, developed to extend the usable life of produce and cut flowers. Launched in 2005, Debbie set sales records on shopping networks worldwide. Well over 300 million DEBBIE MEYER™ GreenBags® have sold and are available on home shopping networks, DRTV and at retail everywhere. Debbie is the inventor and developer of many successful, internationally known products, a highly successful International entrepreneur, as well as a recognized television and radio personality.

Loral Langemeier

New York Times Best Selling Author

“Put More Cash In Your Pocket”

Don't give up your lattes, cut back on your groceries or turn down your thermostat to save money. Put more cash in your pocket instead!

- Ramp up and laser focus your lead generation.
- Energize your marketing to generate sales.
- Tap into your talents and discover how to Stand in Your Power.
- Get cash flowing by learning how to *Ask For The Cash!*
- Realize that generating Customers = Cash!
- Learn the strategies that Loral has taught to thousands of people that lead them on a path to millions!

“Millionaire Moms”

Panelists:

Joyce Bone, MillionaireMoms.com

Kristi Frank, SaturdayMorningSuccess.com

Nadja Piatka, Nadja Foods

This session provides concrete, nuts-and-bolts advice from millionaire moms who have achieved phenomenal success and will share how they used their skills and passion to build million dollar businesses. These moms and business owners, who all faced the challenges of raising a family and a business at the same time, will create a forum to share their experiences, insights and inspiration with you.

- Discover how to test in pennies and spend in dollars.
- Determine how to be nimble and creative to compete against the “Big Boys.”
- Hear how to start a business with limited resources (and during a recession).
- Understand free ways to capture Internet traffic.
- Learn the importance of personal branding.
- Discover why it pays to think BIG!



Linda Clemons, SisterPreneur®

“The Power, Persuasive, Seductive Art of Selling”

Ever wonder how some succeed and soar in their sales career? What does it take to be a million dollar producer in spite of the economy? The key is having a strategy and system developed in a presentation that stays with your customers and clients for a lifetime. In this interactive session, you will discover and take away at least three strategies that will help you build your network, strengthen your relationships, and become irresistible to your clients. This session is guaranteed to have you talking.

- Power words to use and powerless words to eliminate.
- What your body is saying beyond your words.
- The foundation to building a strong presentation.
- Psychological techniques to become irresistible to your clients.

Sandy Dumont, THE Image Expert

“Is Your Image Powerful Enough?”

In this lively interactive session, Sandy Dumont utilizes her 30 years experience working with Fortune 500 companies to “show and tell” how your professional appearance can increase your credibility, trust and self esteem. The way you look, dress and present yourself announces the outcome other people can expect from you. It also announces how you feel about yourself, and you’ll be treated accordingly. This session will give you the tools that enable you to make a more powerful and positive impact upon others.

- Distinguish yourself from the competition.
- Influence the way others react to you.
- Have doors open more easily.
- Increase your bottom line and self confidence.
- Grow your business.

Julie Niehoff, Constant Contact

“Maximizing your Business through the Power of Email Marketing”

Women may be better communicators, but if you aren’t effectively communicating with your current customers, you’re missing a big opportunity to grow your business. Studies show that businesses that increase customer loyalty by as little as five percent can boost profits by at least 20 - and up to as much as 80 percent. Keeping in touch with your current customers is one of the most effective ways to maintain customer loyalty, and there’s not a more cost effective way to build customer relationships than with email communications. This session will cover the fundamentals of email marketing and teach you how to leverage one of the most powerful and affordable marketing tools available today. Learn how other women professionals have used email marketing to increase customer loyalty and grow their business, and how you can achieve similar results.

- Understand the use of email marketing and email marketing fundamentals.
- Discover the tools and resources to help you create and launch effective email marketing campaigns.
- Learn email marketing best-practices.



SCORE Consultants and Friedman & Feiger Law Offices “Experts Expo”

Get up close and personal in this session with any one of 20 experts on 20 different topics! Each topic will be assigned a table consisting of one expert and 10 Conference attendees. Seating for this session is limited, so plan to arrive early to secure your place. The experts will share a core message and success principles for their particular topic. Due to the intimacy of the small groups, you will easily be positioned to ask questions as well as learn from the inquiries of the others at your table. Our intent in this session is to ensure you have the chance to participate in an engaging experience that meets your specific needs and curiosities.

There are experts in each one of these categories:

1. Budgeting for the Start-up Business
2. Building Your Brand
3. Business Plans - Developing & Using Your Business Plan
4. Business Franchises
5. Doing Business with the Government
6. Financial Management
7. Health & Life Insurance for the Small Business Owner
8. Exit Strategies
9. HR Strategies for Small Business
10. Managing Your Retail Business
11. Marketing Strategies
12. Search Engine Optimization
13. Seek and Ye Shall Find Capital

14. The Truth About Money
15. Guerilla Publicity

Legal Experts provided by Friedman & Feiger:

16. Protecting Your Identity from Identity Theft
17. Intellectual Property / Copyrights / Trademarks / Service marks
18. Raising Capital In These Hard Economic Times
19. Setting Up New Businesses or Keeping Your Corporate Books Current
20. Common Sense for Hiring, Retaining and Firing Employees

Mari Smith, MariSmith.com

“Social Marketing Success: How to Use The Top Two Online Social Networks - Facebook and Twitter - to Significantly Grow Your Business!”

Facebook has significant implications for business owners, marketers, and entrepreneurs. This highly successful online social networking platform currently boasts well over 200 million active members and is predicted to be at 500,000 million members by 2011 or sooner. Over half of all active members log in daily for an average session time of 20 minutes - that's a huge captive audience! Plus, the demographics are a more mature and wealthier audience. Twitter is the fastest growing social network: traffic has grown over 1400% in the past 12 months. An estimated five to ten thousand new accounts are opened per day. And yet, even with its 140-character simplicity, Twitter can be infinitely more complex than Facebook to understand how to use effectively. There's a right way and a wrong way, and you need to know the difference.

- How to design a powerful social media strategy using the right tools for your business.
- The most effective ways to establish yourself as a thought leader in your industry.
- The top two secrets for getting rapid high search engine rankings.
- Proven ways to identify and attract your top paying clients.
- How to build a team of lucrative Joint Venture partnerships.
- How to use Facebook in just five minutes a day and still yield huge, measurable results.
- How to build a targeted, responsive following rapidly on Twitter, including “tweeting” do's and don'ts.



“Access to Hollywood and Entertainment Opportunities”

Barbara Rubin, Raskin Peter Rubin & Simon

Darrell Miller, Fox Rothschild LLP

Pat Quinn, Quinn Media Management

Do you have a product or service that makes sense for Hollywood? Maybe a reality TV idea, game show concept or prototype of a product that you know could be a hit in the entertainment industry? All you need is a direct connection to deal makers; Hollywood insiders who can make things happen for you. Our panelists will analyze several proposals from Conference attendees and engage in candid, behind-the-scenes discussion about how these selected products and services may be transformed into Hollywood success stories.

Dr. Marvin Sadovsky, Leadership Strategy LLC

“Email Persuasion: The Power Is In Your Words”

Internationally acclaimed Behavioral Strategist, Dr. Marvin Sadovsky, will identify the unconscious keys which create email influence. He will illustrate how to become a master email communicator and teach you how to create “high touch” with “high tech” virtual success.

- Learn how to build and maintain a trusting relationship and create rapport with your first response.
- Find out the sender’s unconscious receptor patterns and exactly how to structure the email to get results.
- Become masterful with email and increase your ability to influence.

Kathy Daly-Jennings, Google

“Getting Plugged In To Google”

Build your business 95 characters at a time. During this session, Kathy will discuss how Google can support your business through quality scores, high rankings and optimization.

• Discover how the auction dynamics, bid and algorithms of the Google search engine work in order to increase your business presence.

- Learn how people are using media and Google in their business.
- Understand how to setup an account, choose key words, set bids and target ads.
- Measure success in a new language: click through rate (CTR), optimizations and the need to manage investments.

Robert Stephens, Geek Squad

“Your Business Online”

With over 17,000 agents, The Geek Squad is now North America’s largest technology support company offering phone, in-store, and in-home support in six countries! Robert Stephens will share his experience and expertise on how to scale your business while incorporating the use of technology.

- Growing a Big Idea: From a small concept to a global company.
- The importance of authenticity and the role of the employee experience.
- Utilizing technology in small businesses.
- Innovation Through Starvation: How a lack of resources can be a boon to business growth.
- The New Comment Card: Why social media is relevant to small businesses.



“Up Close & Personal with Corny Koehl Executive Producer of Oprah & Friends Radio”

This woman's professional life has largely been dedicated to elevating the important voice of women. Corny Koehl executive produced some of the most famous high-profile personalities, including Gayle King, Oprah Winfrey, Suze Orman, Dr. Laura Schlesinger, among others. Hear about Corny Koehl's journey to soaring success; where she started, where she is now, and where she's headed. This intimate one-on-one conversation will leave you feeling inspired to take that next steps in your own business.

“Social Networking Revolution” Katrina Sawa, JumpStart Your Biz Coach Caroline Melberg, Small Business Mavericks Mari Smith, MariSmith.com

Real case studies revealing how you can:

- Make more sales through your LinkedIn, Facebook and Twitter connections.
- Avoid embarrassing and costly mistakes made by many entrepreneurs.
- Create a social networking buzz for your product, service, event or web site.
- Establish a consistent flow of traffic to your web site.
- Raise your rankings on Google and Yahoo searches.
- Convert a higher percentage of visitors to your web site into paying customers.
- Learn how blogs work, why you should have one, and how to profit from it.
- Get others to promote you and your products through affiliate alliances.

Nicki Keohohou, Direct Selling Women's Alliance “How to Create a Legacy of Leaders In Direct Selling”

No matter what products or services you currently offer, direct selling can create a significant additional source of income through developing others. Learn what top producers do to create substantial residual income by being a leader of leaders.

- The five most important skills that top leaders have developed.
- What top leaders have mastered to empower and inspire their teams.
- The qualities and values that you want to develop to be the leader others will want to follow.
- How to equip others to embrace excellence.

Katrina Sawa, JumpStart Your Biz Coach “Kicking Yourself and Your Business into High Gear and High Profits, Online and Fast!”

Relationship Marketing Expert, Katrina Sawa, will share her step-by-step process on how to affordably create your freedom-based, passion-driven online business that makes you money while you sleep! Learn EXACTLY what to do, how to do it, where to spend your time or money, how to get more clients, how to maximize your online presence and get the biggest bang for your buck and time.

- Develop information products, group coaching programs, tele-classes, e-courses, memberships and more to grow your business residually while you sleep!
- Know how to build an online marketing and social media strategy that aligns with your key business goals, your passions and your purpose.
- Understand which specific, online marketing, blog and social networking techniques will make you money.
- Know “the secret formula” to writing a webpage or email so that it gets read and receives a response.



Dr. Todd Clements, The Clements Clinic
“Is Your Brain Stopping You From Succeeding?”

You can change your brain and change your life! How so, you ask? Consider this—it's your brain that controls how you think, feel and act. And, contrary to popular belief, your emotions actually come from the brain rather than from your heart. So, it stands to reason that how well your brain works largely determines your level of success, satisfaction, and effectiveness in life. Todd Clements M.D. is a nationally-known psychiatrist and author specializing in nuclear brain imaging. Through clinical research and private practice, he will share tangible insights and strategies to help you boost your brain power.

- Uncover common behaviors and misperceptions that might be draining your brainpower.
- Discover proven methods you can use to increase your brain functioning and improve your brain health.
- Learn how to stand out, get ahead of your competition, and enjoy life to the fullest.

“Publishing Straight Up: Successful Authors Tell It Like It Is”

Dianna Amorde, Inspired Leap Consulting, Inc.

Christine Arylo, Dare to Live You

Ingrid Hauck, Executive Feng Shui Coach

Marjorie Jobe, The Jobe Law Firm

Kristin Robertson, Brio Leadership

Take full advantage of 20/20 hindsight with those who have just been there. A thoughtful exchange about the common lessons learned from some of the successful authors/members of eWomenPublishingNetwork.

- Learn what worked and what didn't.
- Hear what they would do differently next time.
- Discover how they made it happen.
- Uncover their biggest “ah-ha's” and greatest successes.

Gene and Julie Gates, Stars of the top-rated “Gene & Julie Morning Show” on CBS, KVIL, Dallas, Texas “Ignite Your Couple Power! How to Work, Love and Succeed Together in Business”

Do you work with your spouse? Would you like to?

Did you know that 78% of new jobs were created by family-run businesses; 35% of all Fortune 500 companies are family-run; and 60% of the 7,194 publicly-traded companies in the U.S. are controlled by families? It is truly amazing when you consider how many families work together. Or is it? Gene and Julie have worked together successfully for 14 years hosting a morning radio show. Learn their secrets for loving the experience of working with your spouse while earning more money.

- Achieve more bliss and less blister.
- Bring your work skills home and your personal skills to the office - maximize your skills to get on the same page.
- Understand the importance of realizing that you're sleeping with your most important client!
- Gender: We're different; get over it! Learn the secrets to talking with men and how to celebrate the differences.
- Be honest, even if you have to lie. Learn how to be honest while still using your common sense filter.



Bryan Dodge, Dodge Development, Inc.

“How to Have Your Best Year Ever”

Discover ways to find more satisfaction at work and at home. Learn how to embrace change and focus on the things that really matter. Become inspired to reach your full potential and to make right choices.

- Learn how to create consistent upward growth.
- Discover the five keys to determine if you're on track.
- Hear about goal setting in a new way.
- Find where energy comes from and how to use and incorporate it into your life.
- Uncover the “Three Laws of Leadership” that will set you apart from the rest.

Caroline Melberg, Small Business Mavericks

“Overcome the Social Media Overwhelm: Develop Your Online Marketing Plan & Grow Your Business Using Social Media”

It's no secret - marketing has changed! Is your business ready to change with it? Are you overwhelmed by the amount of choices available to market your business online and just aren't sure where to start?

- Choose exactly the right keywords which your prospects use when looking for your product or service, and what to do with them once you've found them! (You'll see the results in your search engine rankings!)
- Overcome the overwhelm! Know which specific online/social media tools are right for your business and which ones aren't worth your time.
- Link your website and all your social media sites together so that they work for you, even when you're sleeping!
- Retain existing clients; attract your specific target audience; gain new clients using social media sites.

Suzanne Spurgeon, Women Media Pros

Bella Shaw, Women Media Pros Consultant

“Media Matters - What Every Businesswoman Should Know About the Media”

This must-see session is led by Women Media Pros founder, Suzanne Spurgeon, and Women Media Pros Consultant, Bella Shaw. They are both veterans of CNN. Positive media attention is a great way to reach thousands of potential new clients/customers. Your media plan should include new and traditional media.

- Learn the six steps to raising your media profile.
- Understand how to speak in “sound bites”—a must for TV interviews.
- Experience on-camera mock TV interviews and expert critique.
- Walk away from this fast-paced, fun environment ready for your close-up!



Peggy McColl, Dynamic Destinies

“Viral Explosions!”

Discover proven techniques to expand, explode or ignite your business or brand online. Peggy tells her story of discovering the power of online marketing to break through to a global customer base and build her business exponentially. Using examples from her own client base, she explains why people you might not expect find great success on the Internet, and how they have been able to use her program to create their own viral explosions.

- Increase your visibility and profits, and open yourself up to the limitless global market available on the Internet.
- Learn the best approach to get quality list owners to promote your products and/or services.
- Understand the two most critical elements required in order to create a super-successful viral explosion.
- Discover a proven online marketing system that sets you apart in the marketplace ... that even those who aren't techno-savvy can follow!

“Pitch My Business”

Emcees: Suzanne Spurgeon and Bella Shaw (both formerly with CNN)

If you like *American Idol*, you are going to love the intrigue, excitement and drama of Pitch My Business! Eight business finalists have been chosen to receive three minutes to pitch their business to the Conference audience and judges for whatever they need or desire for their businesses. You have got to see this!

“Up Close & Personal with the Stars of The GLOW Project movie”

Moderator: Sandra Yancey, Creator & Producer of The GLOW Project movie

Panelists:

Trenesa Danuser, The Estée Lauder Companies

Edie Fraser, Diversified Search Odgers & Berndtson

Susan Rothman, Product, Merchandising, Branding and Licensing Executive

Barbara Rubin, Raskin Peter Rubin & Simon

Robyn Spizman, The Spizman Agency

Kathy Swanson, Winnie Palmer Hospital for Women & Babies

Featured in the GLOW Project movie, these women sit at the epicenter for the GLOW movement! This is an “open mic” session, so come prepared to ask anything you are curious about and want to learn from these dynamic, glowing women! You'll end the day full of inspiration and excitement.

“Thank God it's Monday!”

Roxanne Emmerich,

This session will make you even more excited about waking up tomorrow! Roxanne will discuss how to eliminate energy vampires and transform dysfunctional behaviors to create a business you and your customers love!

- Discover how you can be so good at what you do that your customers go crazy about YOU.
- Learn how to get rid of energy vampire behaviors - no more whiners, gossips, or drama queens to suck your energy every day.
- Understand how you can create a powerful change in just one day in both your environment and your performance.
- Explore how to breathe results-generating life into vision and values



“Living A Life That Says No Matter What!”

Lisa Nichols, Motivating the Masses and Motivating the Teen Spirit

Lisa will inspire you from your core to remove every other option off of the table except “making it happen ... No Matter What!” She will open up that place in you where that extra dose of tenacity, determination and resiliency lies, setting a fire underneath your existing flame to ensure you are engulfed into a full and deserving GLOW! Lisa will use her masterful skills and talent to further unleash your champion and call forth your genius and light.

- Walk away with an astounding sense of renewed conviction, clarity and self-assurance.
- Release any conscious and unconscious conversations that may be limiting your success.
- Have greater access to a limitless reservoir of new possibilities.
- Discover that every phenomenal woman has a great set of bounce-back muscles.